

**CITY OF KINGMAN
ECONOMIC DEVELOPMENT AND MARKETING COMMISSION
REGULAR AGENDA**

Wednesday, August 2, 2017, 7:30 A.M.

RESCHEDULE FROM AUGUST 9, 2017

Council Chambers – 310 N. 4th Street, Kingman, Arizona

EDMC MISSION STATEMENT

The mission of the Kingman Arizona Economic Development and Marketing Commission is to foster and encourage responsible economic development through developing an empowered workforce, assisting to sustain local businesses, and marketing Kingman to outside commercial and industrial enterprises. These endeavors will diversify the economic climate, create jobs, expand Kingman's tax base, and enhance the quality of life for all citizens.

Chair: Chuck Waalkens

Vice-Chair: Gene Kirkham

Members: Alie Reynolds
Brian Turney

Council Liaison: Travis Lingenfelter

Roll Call & Pledge of Allegiance

1. PUBLIC COMMENTS

Those wishing to address the commission should fill out request forms in advance. Action taken as a result of public comments will be limited to directing staff to study the matter or rescheduling the matter for consideration and decision at a later time. There will be no comments allowed that advertise for a particular person or group. Comments should be limited to no longer than 3 minutes.

2. OLD BUSINESS

a. Update on selection of economic development strategic planning firm

Councilmember Lingenfelter previously presented information regarding selection of an Economic Development Strategic Planning firm. The commission will receive an update on proposal selection.

3. NEW BUSINESS

a. Recommendation for Appointments to the Economic Development and Marketing Commission

The Commission currently has three vacancies and has received two applications from Benjamin Daniels and James Hinkley. The Commission will review the applications and make a recommendation to Council for appointment.

b. Clarification regarding request from Vice Chairman Gene Kirkham regarding a one-on-one meeting with local retailers and real estate agents

Vice Chairman Kirkham previously requested a meeting with local retailers and real estate agents. Staff is requesting additional information on this meeting.

c. Discussion and possible action regarding left over bags from ICSC conference

Vice Chairman Kirkham has requested an action item concerning what the commission would like to have done with the left over promotional bags from ICSC Las Vegas.

d. Discussion and possible action regarding updating the economic development video.

Commissioner Reynolds has requested an action item to direct staff to update the economic development video purchased by the City several years ago.

e. Update on the tourism contract with Ignite Brand Marketing and the process for contracting for such services

Staff will answer commissioner questions regarding the Ignite Brand Marketing contract and the process for contracting similar services.

f. Update on the hiring process for the Economic Development Director

City Manager John A. Dougherty will provide an update regarding the hiring of an Economic Development Director.

4. REPORTS

a. Updates from commissioners who have attended local business and community organization meetings

Commissioners will give brief reports on matters discussed during local business and community organization meetings that are related to the mission/efforts of the EDMC.

5. Commissioner's comments

Limited to announcements, availability/attendance at conferences and seminars, requests for agenda items for future meetings and requests for reports from staff.

ADJOURNMENT

POSTED _____